



# MATT HODKINSON

## SOCIAL MEDIA SEMINARS AND WORKSHOPS "SMALL BIZ, BIG BUZZ"

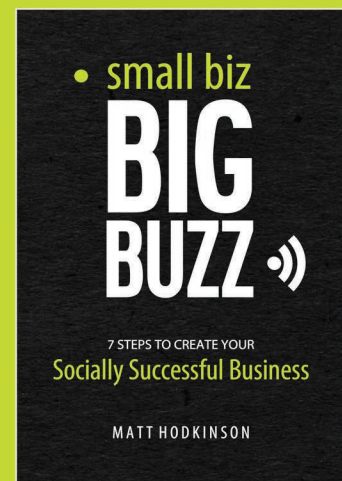
**MATT HODKINSON** is Founder and "Chief Listening Officer" at Influence Agents. His passion for social media, and his experience of working for such leading brands as B SkyB, O2 and Marks and Spencer, have led him to tackle a key question in modern business: How can small businesses leverage social media, to create as much buzz as larger brands?

Through Matt's range of seminars, he shares the formula he has unearthed in 3 years of research-with actionable insights and techniques that any business can begin to implement today.



Multiple TV appearances for BBC Breakfast and Reuters (Syndicated worldwide), as well as numerous BBC Radio interviews

Europe-wide speaking engagements, for clients including the Federation of Small Businesses and the Institute of Directors



Matt's book, "**SMALL BIZ, BIG BUZZ**" is due for imminent release

### TAKEAWAYS



7 Steps to LinkedIn Success (eBook)

Facebook Pages for Business Made Easy (Video Series)

Slide presentations available post-event, via Slideshare

Copies of the book available to all seminar attendees



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